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## **PRESS RELEASE – NEW PRODUCT LAUNCH FOR IMMEDIATE RELEASE**

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### **Celebrating 25 Years, Set Enterprises Announces that Mini Rounds™ are Here!**

*With an increasing amount of families staying on-the-go, Set Enterprises has responded with a new twist on family gaming.*

**Fountain Hills, AZ:** Set Enterprises, Inc. has done it again! Marsha Jean Falco has released her new Mini Rounds™, creating a whole new category of family games. These pocket size games come in a playful “click-clack” tin that has kids and adults alike incredibly hooked!

“We wanted to do something special to celebrate 25 years in business.” said game creator Marsha Falco. “These Mini Rounds help our fans keep their favorite games close so they can play whenever they get an unexpected break; like at a restaurant or in a waiting room.” These quick, convenient and interactive games have a social element that is treasured by families and friends.

Mini Rounds are shorter, faster versions of Set Enterprises’ award-winning line of games that still retain the unique flavor of the originals. Mini Rounds can entertain up to 4 players while the original game can play larger groups of 1-8 players. Set Enterprises’ games are known for being family-friendly games that are versatile for many ages and situations. Mini Rounds are perfect for an easy gift, for those that are on-the-go and for smaller groups that appreciate a game you can enjoy endlessly.

#### **About Set Enterprises, Inc.:**

Located in Fountain Hills, AZ, Set Enterprises, Inc. is a family-owned and operated business with a global presence; its games are sold online and in retail location across America and in more than 40 countries around the world. Their games have received numerous awards from organizations such as MENSA, Games Magazine, Parents Magazine, Dr. Toy, Parents’ Choice, Teachers’ Choice and ASTRA. For more information please visit [www.setgame.com](http://www.setgame.com).

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